

LUCK IN NUMBERS 2016





EDITORIAL

We are proud to present the eighth edition of the annual report on the Caixa Lotteries - Luck in Numbers, a report that reveals the Lotteries' importance to Brazilian society.

This report presents an overview of our lottery products and the CAIXA Lotteries' achievements in 2016, in addition to its sponsorship activities, which enabled the successful holding of the Rio 2016 Paralympic Games, amongst other important initiatives.

More than numbers, we want people to understand that by making a bet people are investing in healthcare, security, sport and education in Brazil and not just pursuing their dream of becoming millionaires, as nearly half of the proceeds raised are allocated to social programs implemented by the Federal Government in these areas.

We therefore invite you to read this report to find out more about CAIXA Lotteries and our activities.





6 MESSAGE FROM THE PRESIDENT

ABOUT US

- 10 A history of success
- 12 Lottery products
- 34 Betting on Brazilians
- 36 Draws

OUR ACHIEVEMENTS IN 2016

- 42 Special draws: the most awaited of the year
- 47 A year marked by achievements and triumph over adversity
- 49 Highlights: the prize belongs to all Brazilians
- 52 International certifications

OUR STRATEGY

- 56 Corporate responsibility: responsible gaming
- 59 Corporate Social Responsibility
- 60 Management, credibility and security
- 62 A study of lotteries
- 63 Transfers: benefits for society, education and security
- 64 Sponsorship



MESSAGE FROM THE PRESIDENT



2016 was marked by innovation and challenges. The consolidated success of special draws, particularly Mega da Virada, the profound changes in certain core products, such as Quina, Lotomania and Dupla Sena, and the creation of Dupla de Páscoa, which has replaced Lotomania de Páscoa, was part of our endeavor to diversify our products, with a view to reaching a wider range of clients.

CAIXA Lotteries' sales amounted to R\$ 12.8 billion in 2016. In addition to the players who received huge prizes, the whole of Brazilian society benefited: R\$ 6.16 billion was allocated to the social programs funded by the Lotteries.

Also on the social front, the sponsoring of Paralympic sports by investing in the Rio 2016 Paralympics in September saw the CAIXA Lotteries evolve from their role of sponsor of paraspports to making the dreams of thousands of para-athletes come true.

Similarly, we are continuing to work to keep serving our loyal clients and to penetrate new segments, such as potential players in the virtual gaming market. Forecast to be launched in 2017, the Online Sales and Mobile Sales projects are targeting this new public, which has huge potential for growth in virtual channels.

Customer service excellence, from taking bets at lottery shops to the feedback registered in our customer service channels (SAC) and Ombudsman's Office, fundamentally underpins the activities of CAIXA Lotteries. To achieve this, we invest in state-of-the-art equipment and staff training in order to assure an efficient and expeditious service.

Additionally, certification actions and annual audits bolster the image of CAIXA Lotteries, always guaranteeing modern and reliable processes for verifying and publishing the results of draws.

Gilberto Magalhães Occhi
President
Caixa Econômica Federal



ABOUT US





A HISTORY OF SUCCESS

CAIXA LOTTERIES HAVE BEEN TRANSFORMING THE LIVES OF BRAZILIANS FOR 54 YEARS

CAIXA Lotteries completed 54 years of existence in 2016. This is a history that entails much more than huge prizes, innovations and achievements. It is a part of the lives of all those people who believe in the Lotteries and the dream of becoming a millionaire.

Sometimes a result of a simple bet, a winning ticket transforms the player's life. In 2016 alone prizes of more than R\$ 4.3 billion were paid out on more than 225 million bets, spreading incredible luck to the remotest locations in Brazil, fueling the economy and generating new business.

The Lotteries' total revenue amounted to R\$ 12.8 billion in the year. Around R\$ 6.16 billion was transferred to Federal Government programs, thereby fostering areas like sports, education, culture, security and safety.

CAIXA Lotteries also provide a source of permanent funding for Paralympic sports in Brazil. In 2016 CAIXA Lotteries provided sponsorship for para sports in excess of R\$ 30 million, making it possible for elite athletes to participate in domestic and international sporting events.

The best example was CAIXA's sponsoring of the Rio 2016 Paralympics, an event participated in by thousands of Paralympic athletes in Rio de Janeiro, nurturing the growth of para-sports nationwide and permanently establishing the benefits for Brazilian society, resulting from Lottery funding.

The theme of the work carried out in 2016 was innovating by making changes to core products of the CAIXA Lotteries' portfolio. Through changes to Dupla Sena, Lotomania and Quina, CAIXA was able to renew these products to keep up with market and player requirements, as ascertained through surveys carried out in lottery shops and virtual channels.



R\$ 30 MILLION

CAIXA Lotteries provided sponsorship for para sports



≠ R\$ 4.3 BILLION paid out

≠ 225 MILLION in bets

LOTTERY PRODUCTS

CAIXA lotteries offer nine different games for a range of profiles, from soccer fans watching official championships to players who have faith in their lucky numbers. See below a description of the games we offer:



To make life easier for players, CAIXA Lotteries also offer services with a view to their comfort and convenience:



SURPRESINHA

The system randomly chooses a set of numbers for the player.



TEIMOSINHA

The player can choose how many times they wish to repeat the same numbers in different draws.

ⁿ Predictive numerical

^e Predictive sports

^s Specific predictive

^p Tickets

BOLÃO CAIXA EVERYONE IS LUCKY

This is for groups of players wishing to increase their chances of winning an individual game. Bolão CAIXA allow several people to win the same lottery prize. It works as follows: each player receives an individual receipt denoting their share, making it possible to receive any prizes without having to go through the other winners in the pool.

Lottery shops can also set up their own pools and sell shares to interested players. In this case, the lottery shop can charge a rate for administrating the pool of up to 35% of the bet amount. There must be at least two and at most one hundred participants, depending on the product chosen: Mega-Sena, Lotofácil, Quina, Dupla Sena and Loteca.

More than 22,372,094 bets were received through Bolão CAIXA in 2016, mostly in Mega-Sena, Lotofácil and Quina.



PROFILE OF BOLÃO CAIXA BETS IN 2016

	Percentage of bets	Revenue
MEGA-SENA	13.26%	R\$ 677,104,001.00
LOTOFÁCIL	7.26%	R\$ 257,937,136.00
QUINA	13.39%	R\$ 339,288,010.00
DUPLA SENA	11.29%	R\$ 39,835,052.00
LOTECA	6.63%	R\$ 6,754,774.00

Total percentage of bets:

11.34%

Total revenue:

R\$ 1,320,918,973.00

2016 saw consolidation of Mega-Semanas, special weeks in which three Mega-Sena draws take place instead of the traditional two. In these weeks, Mega-Sena revenue rises by an average of 19.6% compared with weeks with two draws, which helps generate even better prizes for players.

The game, which provides the most opportunities for millionaire prizes, saw the success it enjoyed in previous years bolstered in 2016, in which there were 11 Mega-Semanas:

MEGA-SEMANAS



- SUMMER** (January);
- CARNIVAL** (February);
- WOMEN** (March);
- MOTHERS** (May);
- VALENTINES** (June);
- HOLIDAYS** (July);
- FATHERS** (August);
- SPRING** (September);
- LUCKY** (October);
- REPUBLIC** (November);
- CHRISTMAS** (December).

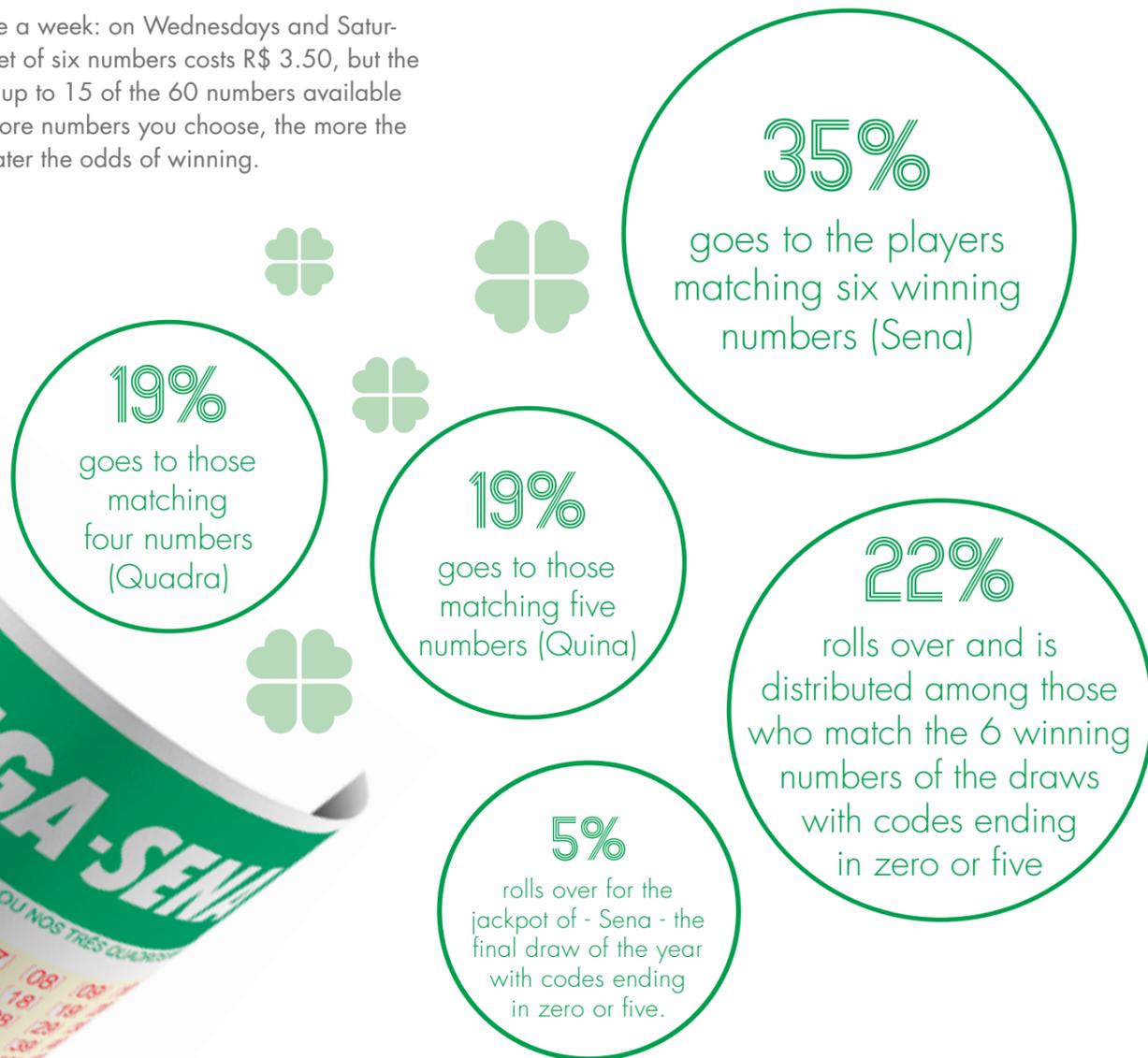


Mega-Sena

Mega-Sena is the most popular and principal CAIXA Lotteries product, paying out the largest prizes to those who match the six winning numbers, also paying out prizes for those matching four or five numbers.

The draws occur twice a week: on Wednesdays and Saturdays. The minimum bet of six numbers costs R\$ 3.50, but the player is able to pick up to 15 of the 60 numbers available on the playslip; the more numbers you choose, the more the bet costs and the greater the odds of winning.

If there is no winner, the prize is rolled over to the next draw in the respective prize bracket. The gross prize is equivalent to 45.3% of the revenue (including the additional amount to be transferred to the Ministry of Sports). Of this percentage:



Mega da Virada

Eagerly anticipated by players, Mega da Virada is the special draw of the Mega-Sena, which has a millionaire prize in the last day of the year. Differences:

- A higher percentage is allocated to the jackpot, which guarantees a huge prize;
- The first prize (jackpot) does not roll over: if no one matches the six winning numbers (Sena), the prize is distributed among those who matched five (Quina) or even four numbers (Quadra);
- Longer period for making the bets;
- Special playslip.

Lotofácil

As the name suggests, winning with Lotofácil is easy, which is why it is so popular with players. With a minimum bet of just R\$ 2.00, players can choose up to 15 of the 25 numbers stated on the playslip, with those matching 11 to 15 winning numbers receiving the prize. Multiple bets can also be placed by paying more, with 16, 17 or 18 numbers in a single game.

The draws are held three times a week: on Mondays, Wednesdays and Fridays. The gross prize is equivalent to 45.3% of the revenue, from which payment of the following fixed prizes is deducted:

R\$ 4.00

for bets matching 11 out of the 15 winning numbers

R\$ 20.00

for bets matching 13 out of the 15 winning numbers

R\$ 8.00

for bets matching 12 out of the 15 winning numbers

Lotofácil da Independência

Lotofácil da Independência is a special draw held in September, on Brazil's Independence Day. Its main features are:

- Higher first prize (jackpot) as a result of the rollover of a part of the prize amount of the regular draws during one year, ensuring the provision of a large prize;
- The jackpot does not roll over. If there are no winners in the first bracket (15 matches), the prize is split among the second bracket winners (14 matches) and so on and so forth;
- Longer period for making the bets;
- Special playslip.

65%

to those matching 15 numbers

20%

to those matching 14 of the 15 winning numbers

15%

rolls over to the jackpot - 15 matches - of the special draw held in September of each year



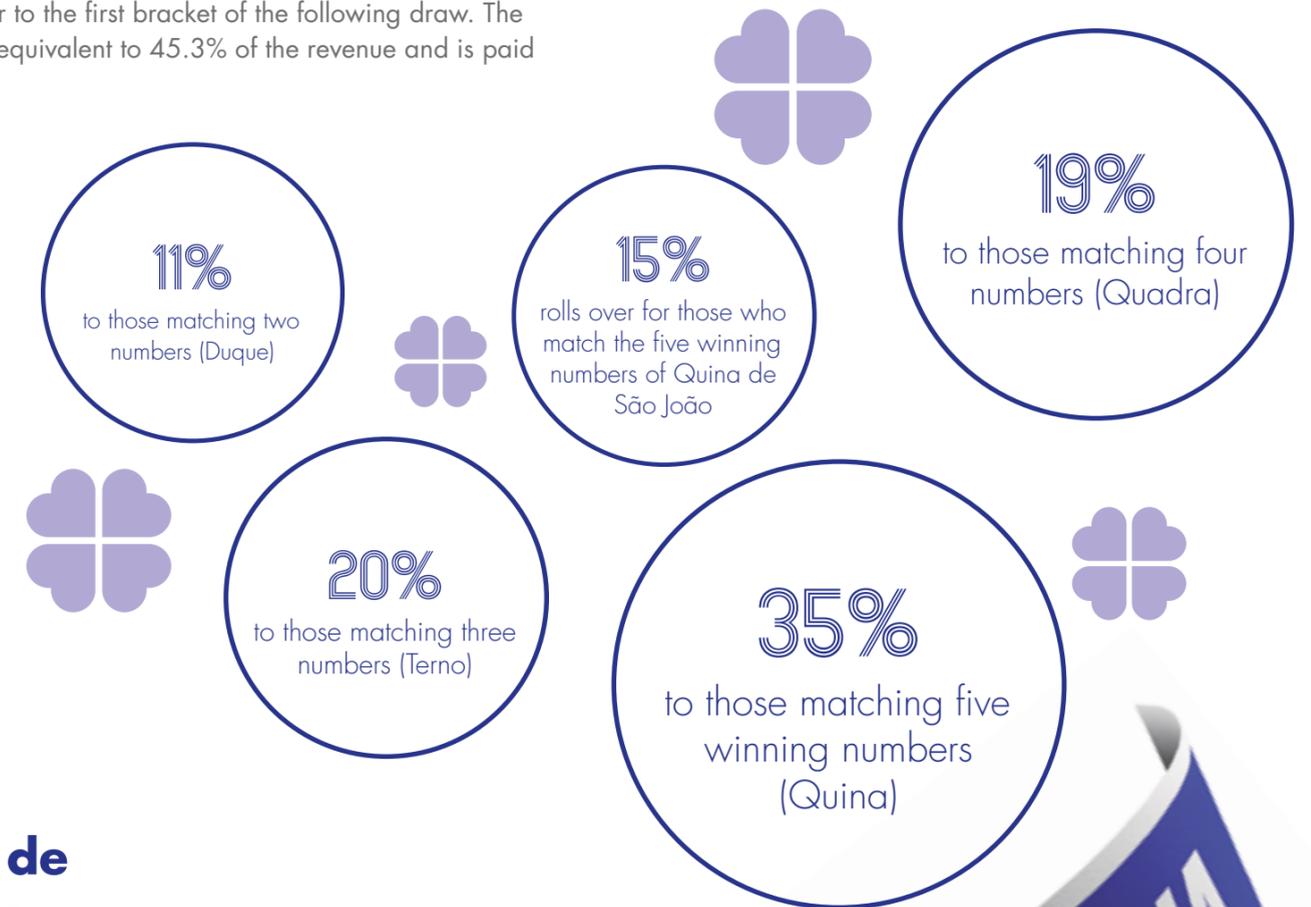
Quina

One of the changes made to Quina in 2016 was that prizes now go to players matching just two numbers known as Duque. Another change was the possibility to make combined multiple bets: players pay for the actual amount of numbers chosen, and are entitled to receive prizes in proportion to the number of bets made. With combined multiple bets, the more numbers you choose, the more the bet costs and the higher the odds of winning.

The amount of numbers that can be chosen has also increased, from 7 to 15, as has the number of Bolão CAIXA shares (the maximum used to be 25 and is now 50).

To bet in Quina, players choose between five and 15 numbers of the 80 available, winning if they match between two and five numbers. The minimum bet of five numbers costs R\$ 1.50, but the more numbers marked, the more the bet costs and the higher the odds of winning.

The draws are held six times a week: Monday through Saturday. When there are no winners in any of the brackets, the prize rolls over to the first bracket of the following draw. The gross prize is equivalent to 45.3% of the revenue and is paid out as follows:



Quina de São João

Quina de São João is the special draw of this lottery game held in June. Its main features are:

- Higher first prize (jackpot) as a result of the rollover of a part of the prize amount of the regular draws during one year, ensuring the provision of a large prize;
- The jackpot does not roll over. If there are no winners in the first bracket (five matches), the prize is split among the second bracket winners (4 matches) and so on and so forth;
- Longer period for making the bets;
- Special playslip.



Lotomania

Popular with players, Lotomania is the fourth bestselling game of the CAIXA Lotteries. To bet, players pick 50 numbers in the playslip or choose just a few numbers and let the system pick the rest. Players that match 15, 16, 17, 18, 19, 20 or no numbers are winners.

In both cases, the player can also have the system pick the other 50 numbers - different to those chosen in the original bet - to make a new bet, known as the Mirror Bet.

In 2016, the draws moved to Tuesdays and Fridays and two other changes have made Lotomania even more attractive: another prize bracket has been created, for 15 matches, and the percentage allocated to the jackpot has increased.

The bet has a single price of R\$ 1.50. If there are no winners in any prize brackets, the prize rolls over to the same bracket in the next draw. The gross prize is equivalent to 45.3% of the revenue and is paid out as follows:

10%
to those matching
18 numbers

7%
to those matching
17 numbers

16%
to those matching
19 numbers

45%
to those matching 20
winning numbers

7%
to those matching
15 numbers

8%
to those matching
none of the winning
numbers

7%
to those matching
16 numbers



MAIS CHANCES DE GANHAR NAS LOTERIAS.

LOTOMANIA
Agora você ganha também com 15 números.
E os sorteios mudaram para **terças e sextas.**

DUPLA SENA
Agora são **3 sorteios** na semana: **terça, quinta e sábado.**

Loterias CAIXA BRASIL

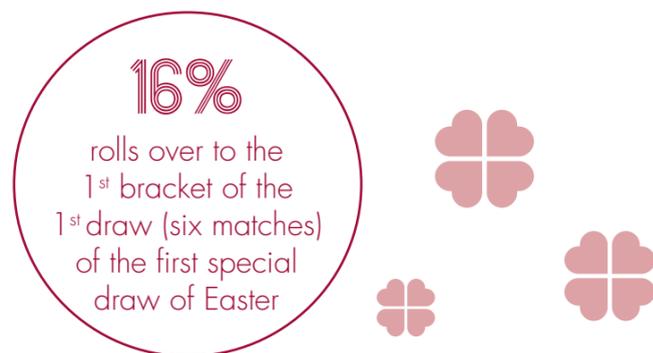
Dupla Sena

In this game players have double the chance of winning each draw: simply pick from 6 to 15 numbers from the 50 available on the playslip to participate in two draws using the same ticket.

In 2016, another Dupla Sena draw was introduced every week, and the draws now take place on Tuesdays, Thursdays and Saturdays (instead of Tuesdays and Fridays).

Another change last year was the Terno prize: prizes are now given to players matching three, four, five or six numbers in the first or second draw. The minimum bet of six numbers costs R\$ 2.00. If there are no winners in any of the prize brackets, the amount rolls over to the following

draw, in the first prize bracket of the first draw. The gross prize for Dupla Sena is equivalent to 45.3 % of the revenue, distributed as follows:



1ST DRAW:

- ❁ 30% to those matching six winning numbers (Sena) in the first draw;
- ❁ 10% to those matching five numbers (Quina) in the first draw;
- ❁ to those matching four numbers (Quadra) in the first draw;
- ❁ to those matching three numbers (Terno) in the first draw.

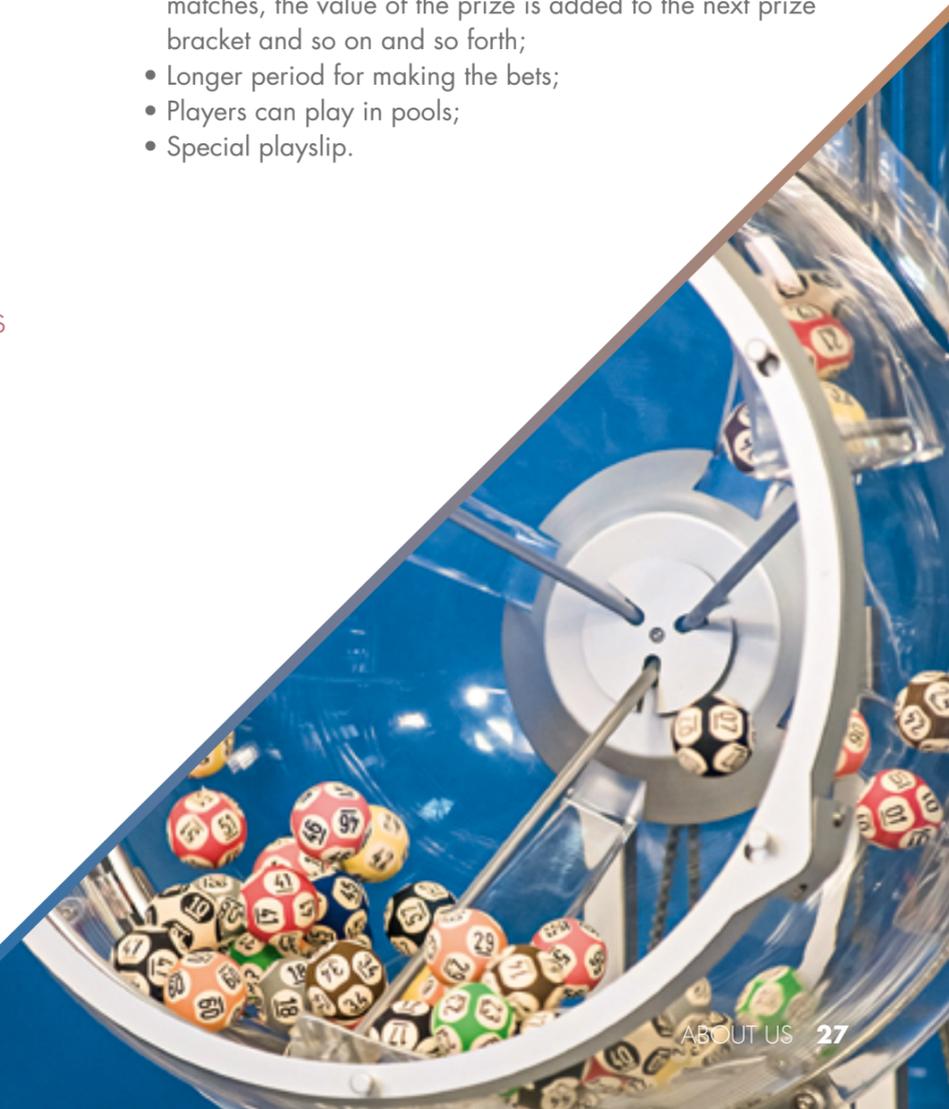
2ND DRAW:

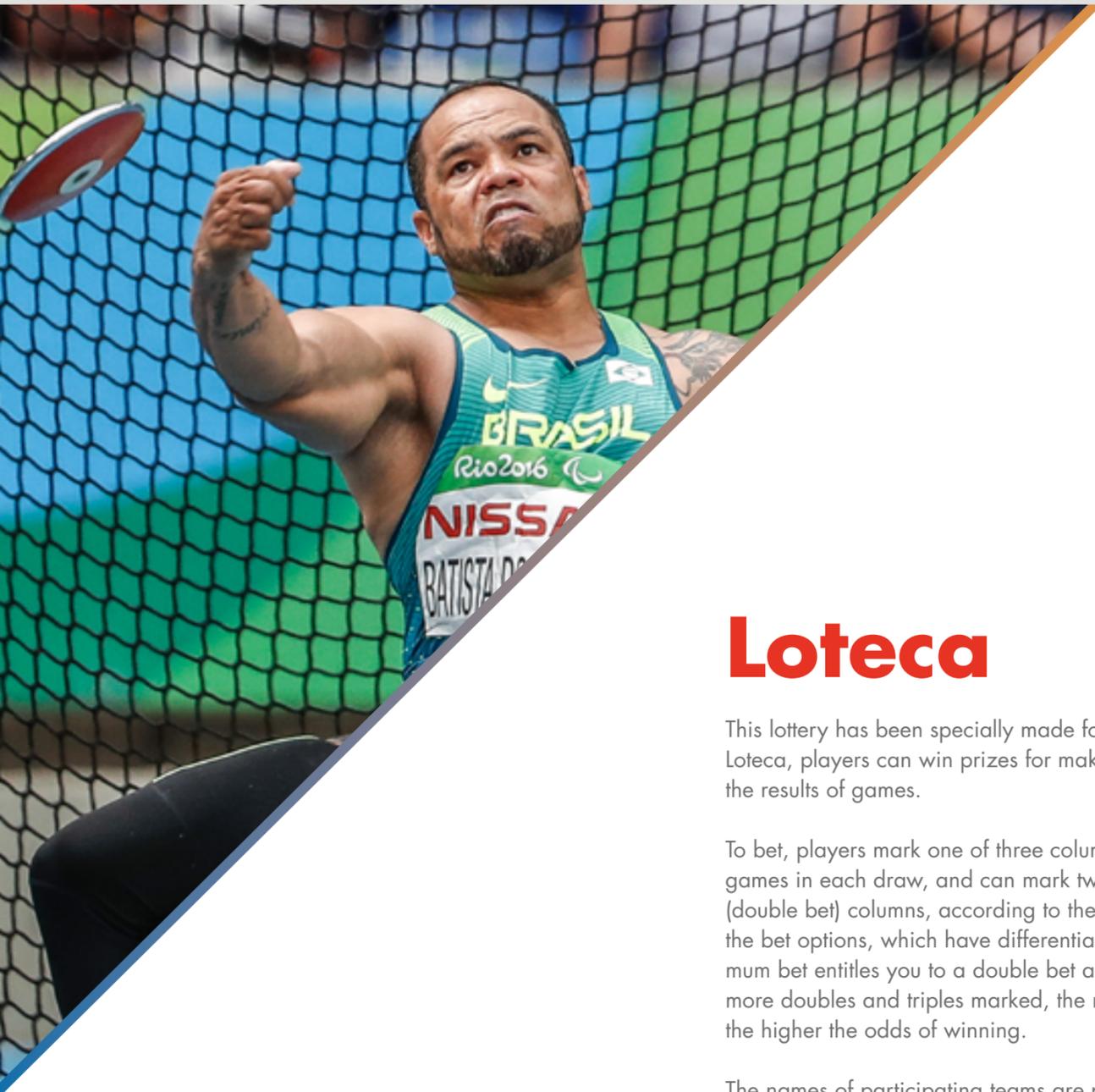
- ❁ 11% to those matching six winning numbers (Sena) in the second draw;
- ❁ 9% to those matching five numbers (Quina) in the second draw;
- ❁ 8% to those matching four numbers (Quadra) in the second draw;
- ❁ 4% to those matching three numbers (Terno) in the second draw.

Dupla de Páscoa

Created in 2016, when the prize began to be rolled over from draw 1484 onwards. The first special draw of this game, Dupla de Páscoa, takes place in April 2017. Its main features are:

- Higher first prize (jackpot) as a result of the rollover of a part of the prize amount of the regular draws during one year, ensuring the provision of a large prize;
- If there are no winning bets in a given bracket for six matches, the value of the prize is added to the next prize bracket and so on and so forth;
- Longer period for making the bets;
- Players can play in pools;
- Special playslip.





Loteca

This lottery has been specially made for soccer lovers. In Loteca, players can win prizes for making predictions about the results of games.

To bet, players mark one of three columns for each of the 14 games in each draw, and can mark two (double bet) or three (double bet) columns, according to the limits determined by the bet options, which have differentiated prices. The minimum bet entitles you to a double bet and costs R\$ 2.00. The more doubles and triples marked, the more the bet costs and the higher the odds of winning.

The names of participating teams are printed on the receipt, but they also can be seen in information bulletins in lottery shops or on CAIXA's website.

Loteca draws are held every week and the results are published at the start of the week. If any of the games do not take place on the scheduled date as a result of being moved forward, postponed or cancelled, the result of the game is

decided by a draw, for the purpose of Loteca. When there are no winners in any of the prize brackets, the value rolls over to the first prize bracket of the following draw.

The gross prize for Loteca is equivalent to 39.9% of the revenue, distributed as follows:

70%
to players who
predict the
14 results

15%
to players who
predict 13 results

15%
the remaining is
distributed to players who
predict the 14 results in
draws with codes ending
in a zero or five



Lotogol

Experts at predicting the number of goals scored by soccer teams can win Lotogol prizes. In Lotogol, players must mark on the playslip the number of goals they guess each team will score in the round; there are five games for every round, printed on the playslips. They accordingly mark 0, 1, 2, 3 or more goals (option represented by the + sign).

The draws are held up to twice a week, depending on the number of soccer games taking place in the period. If any of the games do not take place on the scheduled date as a result of being moved forward, postponed or cancelled, the result of the game is decided by a draw, for the purpose of Lotogol.

The simple bet costs R\$ 1.00 but it is possible to make two equal bets for R\$ 2.00 or four equal bets for R\$ 4.00. When there are no winners in any of the prize brackets, the amount rolls over to the respective prize bracket of the following draw. The gross prize is equivalent to 39.3 % of the revenue, distributed as follows:



Timemania

This is the third game related to Brazil's national passion of soccer; in Timemania there are as many numbers as there are soccer teams.

Players need to choose ten numbers out of the 80 numbers available in the playslip, and a Favorite Team from the 80 clubs available. Prizes go to those matching between three and seven of the seven winning numbers in addition to the Favorite Team.

The draws are held on Tuesdays, Thursdays and Saturdays. If there are no winners, the prize rolls over to the following draw, in the prize bracket of seven matches.

The price of the bet is R\$ 2.00 and the gross prize is equivalent to 46% of the revenue. Out of this amount, the following prizes are awarded with fixed amounts:

R\$ 5.00

for bets that match
the Favorite Team

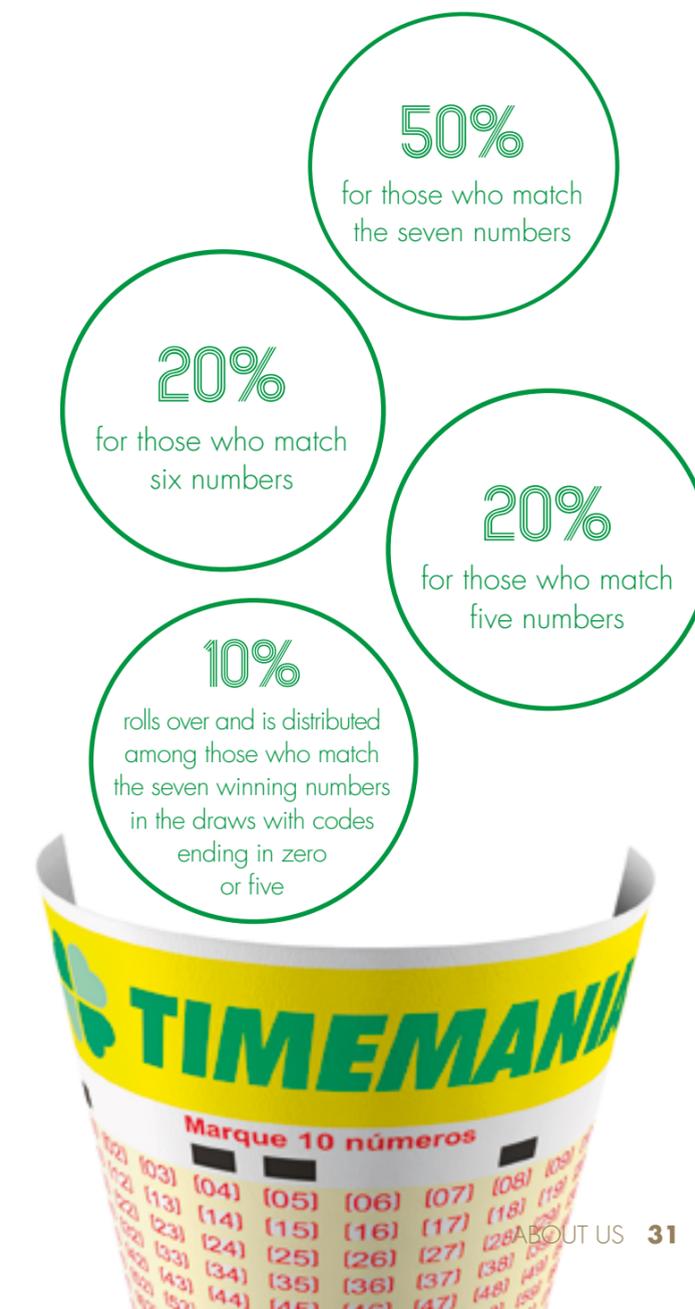
R\$ 2.00

for bets matching
three winning numbers

R\$ 6.00

for bets matching
four winning numbers

After the determination of these winners, the remaining total is distributed as follows:



Loteria Federal

The oldest and most traditional CAIXA Lottery, Loteria Federal is the game that offers the highest chance of winning the jackpot: one in 88 thousand (draws on Saturdays). In this game players can win by matching:

- One of the five major prizes;
- The final four, three or two digits of any of the sets drawn for the five major prizes;
- The ticket contains numbers whose final two digits are equal to one of the three previous or subsequent final two-digit sets of the number drawn for the first prize (except the winners of previous and subsequent numbers);
- The final number of the first prize.

Federal draws take place on Wednesdays and Saturdays, with top prizes of R\$ 350 thousand and R\$ 700 thousand (in both series) respectively.

Tickets may be purchased in full or in fractions. Each ticket has ten fractions - and the prize is proportional to the number of fractions purchased. Full tickets cost R\$ 30.00 and fractions cost R\$ 3.00, and regular draws take place on Wednesday and Saturday.

Every month a special draw also takes place called Milionária Federal, where players bet for the jackpot of R\$ 1 million in a single series or R\$ 1.350 million in the Milionária Especial draw in the months of May, June, August and September. The special Christmas draw takes place in December, with a prize of R\$ 1.350 million per series. Tickets for special draws can

also be bought in full or in fractions, at the price of R\$ 100.00 for a complete ticket or R\$ 10.00 for a fraction.

The chance of winning the top prizes in the Federal lottery depends on the number of tickets issued in each of the draws. In this game, players can also win derivations of the top prizes, with a prize awarded for every 4.78 tickets on average.

DRAWS TAKE
PLACE ON
WEDNESDAYS
AND SATURDAYS

DISCONTINUATION OF LOTERIA INSTANTÂNEA

The production and distribution of Loteria Instantânea tickets has been suspended since 3/28/2015. Sales of these tickets were officially discontinued on 11/7/2016 following the publication of Decree 8897/2016, which revoked Decree 99268/1990, which hitherto regulated Loteria Instantânea.

New operating model

Because of the provisions of Law 13155/2015, which introduced Loteria Instantânea Exclusiva (Lotex), a new operating model was established for this game in 2016.

This management model entailed the creation of the company CAIXA Instantânea S.A., a wholly-owned subsidiary of CAIXA, which along with Lotex was

included in the National Privatization Program under the scope of the Investment Partners Program.

In charge of running the Program, the National Bank for Economic and Social Development (BNDES) was responsible for implementing the measures necessary to transparently and independently identify the best partner to operate the game for Caixa.





BETTING ON BRAZILIANS

THE NETWORK OF LOTTERY SHOPS

To make sure players can bet anywhere in Brazil, there are 13,071 lottery shops in 5,431 cities and towns. There is a total of 48,674 lottery terminals which handle an average of 16.8 million transactions a day consisting of lottery and other services.

In 2016, CAIXA opened 71 new lottery units, thereby increasing the number of alternative locations, making it easier and more convenient for the public to access banking services and making it possible to sell lottery tickets to anybody, anywhere. To make life even easier for players and clients, the lottery network opens according to the opening hours of each location.

Besides selling gaming tickets - which can be purchased up to one hour before the draws - the lottery shops provide other services such as the payment of federal social benefits, withdrawals and deposits, payment of public and private utility bills, payment of other bills, topping up pay-as-you-go phones and opening basic accounts, amongst other services.

COLLECTING PRIZES

Lottery prizes of up to R\$ 1,903.98 (gross) can be collected at any lottery shop in Brazil. Prizes of all sizes can be collected at CAIXA branches upon presentation of the player's identification documents. Prizes for bets made online via CAIXA Internet Banking (IBC) can only be collected at CAIXA branches.

SERVICE CHANNELS

To find out more about the quality of lottery products and services provided by the lottery shops, CAIXA operates a Customer Service Line (SAC) and Ombudsman's Office.

These channels handled 2,331 calls related to the Lotteries in 2016 consisting of suggestions, compliments and complaints, a decrease of 14.3% on the total of 2,727 calls received in 2015. This demonstrates the growing satisfaction of our clients with the products and services offered by CAIXA Lotteries.

48,674
lottery terminals
16.8 MILLION
transactions a day





DRAWS

CAIXA Loterias draws are held from Monday to Saturday (except on holidays), on the Caminhão da Sorte truck, at Espaço Loterias CAIXA or – as an alternative to these two locations, at the CAIXA auditorium in Brasília (DF). Draws can also take place in a TV studio or other venues chosen by CAIXA.

CAMINHÃO DA SORTE

The Caminhão da Sorte has been traveling around Brazil since 1980 to provide the opportunity to bet in many town and cities. This model is used exclusively in Brazil and is acknowledged by other lotteries around the world as an important tool for transparency.

CAIXA currently has two modern Caminhões da Sorte. The vehicles travel alternately, in other words, one of them stays in the city that is hosting the draw while the other travels to the next host city. In 2016, the Caminhão da Sorte visited 44 cities and towns.

During the stops the local population actively participates in the draws on the truck, both by triggering the device that releases the numbered balls and by auditing the draw, validating the procedures and ensuring fairness.

ESPAÇO LOTERIAS CAIXA

CAIXA opened a new center in December 2015 to host CAIXA Loterias draws. Located at the Tietê bus station in São Paulo (SP), Espaço Loterias CAIXA is a fixed center for draws, complementing the Caminhão da Sorte. From Monday through Friday, one of the daily draws takes place there, and the center is also used for institutional purposes related to the Lotteries' activities.

Open daily to the public from 10 AM to 10 PM, Espaço Loterias CAIXA has a historical archive exhibiting facts and curiosities about the service it provides. It is located at the address Av. Cruzeiro do Sul, nº. 1.800 – MUC 313/314 – Terminal Rodoviário Tietê, and entry is free of charge.

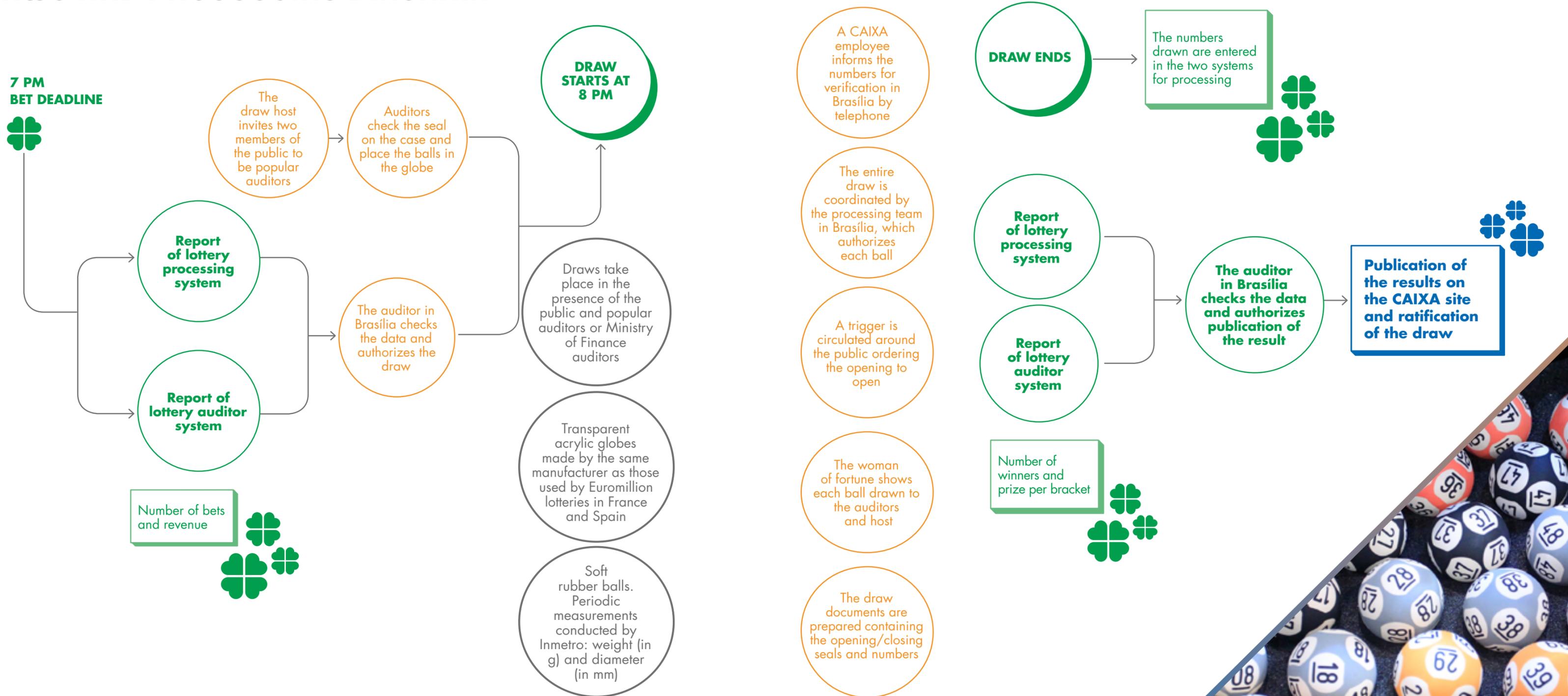
More than 12 thousand people visited the center in 2016 and more than 400 draws were held, before a total public in excess of 7 thousand people.

12 THOUSAND

visitors came to Espaço Loterias CAIXA in 2016



DRAWS AND PROCESSING DIAGRAM





OUR ACHIEVEMENTS IN 2016





SPECIAL DRAWS: THE MOST AWAITED OF THE YEAR

A success up and down Brazil, four special thematic draws marked 2016: Lotomania de Páscoa, Quina de São João, Lotofácil da Independência and Mega da Virada.

The most attractive feature of these draws is that the prizes are larger than in normal draws and do not roll over. In addition to disputing millionaire prizes, players benefit the Federal Government's social programs – which will receive even more funds to invest for the benefit of society.

The special draws therefore enable CAIXA to include important dates in the country into its calendar: its success and credibility means nobody wanted to miss out on the largest prizes offered by CAIXA Lotteries.

Mega da Virada

Six bets in six states shared the Mega da Virada prize of R\$ 220,948,549.32 in 2016 (draw no. 1890). Broadcast live from the studios of TV Globo in São Paulo, millions of Brazilians watched the draw.

In the second prize bracket, 1,665 players won R\$ 25,481.21 each by matching five numbers; and in the third bracket, each of the 124,889 players achieving the Quadra won R\$ 485.30.

This special draw raised total revenue of R\$ 735,869,326.50. The Bolão CAIXA enjoyed the highest sales once again, with 53.6 million bets. Through the pool, players can make bets in groups of people with complete security, as tickets are printed separately for each participant.

Revenue was also driven by Mega da Virada bets being made via CAIXA Internet Banking. Those who own a CAIXA checking account may register their bets quickly and conveniently by using the banking application, which received a total of 485,146 bets.



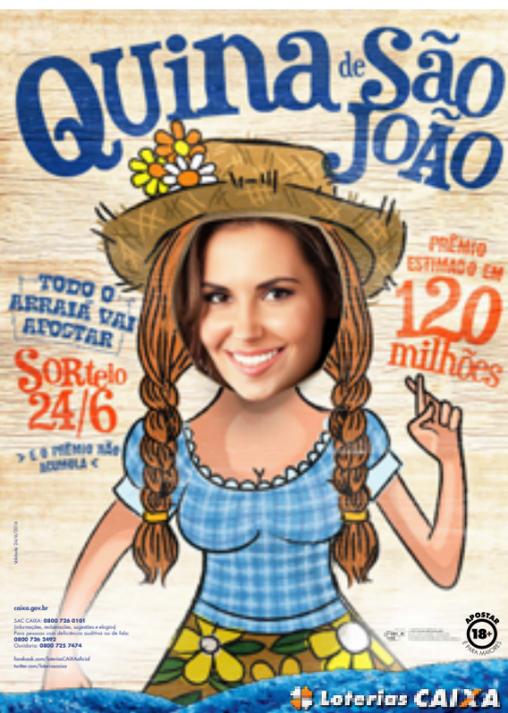
Quina de São João

Lucky players in Mato Grosso, Rio de Janeiro and São Paulo states matched five numbers of the 6th edition of Quina de São João, each receiving the prize of R\$ 17.8 million. The draw took place on June 24, on the Caminhão da Sorte, in Campina Grande, Paraíba.

The total prize was R\$ 173 million, the highest amount paid out by this game since its creation. 2,093 players got the Quadra, each winning R\$ 4,772.35. The Terno offered R\$ 102.17 to each of its 147,004 winners. In its first special draw, the Duque paid out R\$ 2.48 to 3,321,707 winners.

The figures were impressive for the first special draw since the changes made to Quina in May 2016. More than 3.4 million bets were made, more than the entire population of Rio Grande do Norte state.

The combined multiple bets allowed the Bolão CAIXA option to be fully exercised, boosting sales in the draw. The average ticket was R\$ 6.80 (7.5% greater than the 2015 Quina de São João). Furthermore, the new bracket that awards prizes for matching two numbers (Duque) provides more opportunities to win, as the odds of winning are one in 36.



2016 QUINA DE SÃO JOÃO DRAW 414 – 6/24/2016

Brackets	Quantity	Individual amount	Total amount
QUINA	8	R\$ 17,888,278.89	R\$ 143,106,231.12
QUADRA	2,093	R\$ 4,772.35	R\$ 9,988,528.55
TERNO	147,004	R\$ 102.17	R\$ 15,019,398.68
DUQUE	3,321,707	R\$ 2.48	R\$ 8,237,833.36
TOTAL	3,470,812	-	R\$ 176,351,991.71



Lotofácil da Independência

Players in five different states won the jackpot in the 5th edition of Lotofácil da Independência, drawn on September 6, in São Paulo.

The jackpot was R\$ 83,540,669.40, shared by 10 lucky winners, with each winning bet receiving R\$ 8.2 million. This edition grossed R\$ 209,571,936.00.

28,878,502 tickets were sold, generating revenue of R\$ 209,571,936.00 (average ticket of R\$ 7.26). Transactions peaked on the day of the draw at 4:50 PM, with 1,887

transactions a second, amounting to a volume of approximately R\$ 2,000.00 in bets a second.

There were more than 11.7 million winners in all prize brackets, equal to the population of Paraná state. One in every 8.94 bets was a winner.

Net prizes (after income tax) in excess of R\$ 139.5 million were paid out, with more than 56 million fixed prizes (R\$ 4, R\$ 8 and R\$ 20) reinvested in new bets when winners collected their prizes at lottery shops.



Lotomania de Páscoa

The special Lotomania draw took place on March 26, in Canela, Rio Grande do Sul state, with just one player winning the jackpot of R\$ 35,480,875.28.

In the second prize bracket, 74 players matched 19 numbers, winning R\$ 30,342.36 each.

Nationwide a total of 24,883.819 tickets were sold, generating revenue of R\$ 46,246,741.50.

Following the changes made to Lotomania and Dupla Sena, the special Lotomania de Páscoa draw was the last to take place, being replaced by Dupla de Páscoa in 2017.

A YEAR MARKED BY ACHIEVEMENTS AND TRIUMPH OVER ADVERSITY

POSITIVE CHANGES DRIVING GROWTH

As part of the ongoing pursuit of increasingly attractive products and services for players, in 2016 CAIXA made changes to three lottery products: Dupla Sena, Lotomania and Quina. Consolidated by SEAE/MF Ordinance 24, issued April 26, 2016 and SEAE/MF Ordinance 41, issued June 23, 2016, the changes catered for player requirements reported in surveys conducted at lottery shops and online.

In Dupla Sena, in draw 1484 (held 4/26/2016) the rollover started for the main draw of Dupla de Páscoa and a 3rd weekly draw was introduced, with draws now being held on Tuesdays, Thursdays and Saturdays. The two new prize brackets for matching three numbers (Terno), in turn, were included in draw 1510, taking place on June 28.

In Lotomania, the changes came into effect from Draw 1653 onwards (taking place on 4/29/2016), when the game began awarding prizes for 15 matches and the draws began taking place on Tuesdays and Fridays.

The changes to Quina came into effect from Draw 4085 onwards (taking place on 5/16/2016), when a prize bracket was introduced for players matching two numbers (Duque)

and the number of bets was increased to up to 15. The maximum number of Bolão CAIXA shares also rose from 25 to 50. The option was also included in this game of combined multiple bets, which allows the player to effectively pay for the amount of numbers chosen, obtaining the right to receive prizes in proportion to the number of bets made, which increases the bet price and the odds of winning.

All of these changes were made as a result of opinion polls, in which players stated they would like to win prizes for matching fewer numbers and have greater chances of winning some form of prize.

The changes have already yielded positive results. The average ticket for the three games rose by 4% in 2016 over 2015, which benefits the entire chain: legal beneficiaries, players and businesspersons.

The new prize brackets (duque in Quina, Terno in Dupla Sena and 15 matches in Lotomania) were a success and helped increase the sales volume and revenue in the period analyzed, in addition to maximizing the feeling amongst players of winnability.



HIGHLIGHTS: THE PRIZE BELONGS TO ALL BRAZILIANS

2016 was marked by changes and bolstering of the role played by CAIXA Lotteries in the international gaming market. Established as one of the 15 main lotteries in the world, CAIXA Lotteries sales amounted to R\$ 12.8 billion.

In addition to the lucky winners receiving millionaire prizes, the Brazilian population is the main beneficiary of this crucial role played by CAIXA Lotteries: making dreams come true. These impressive figures made it possible to transfer R\$ 6.16 billion to recipient social programs in 2016.

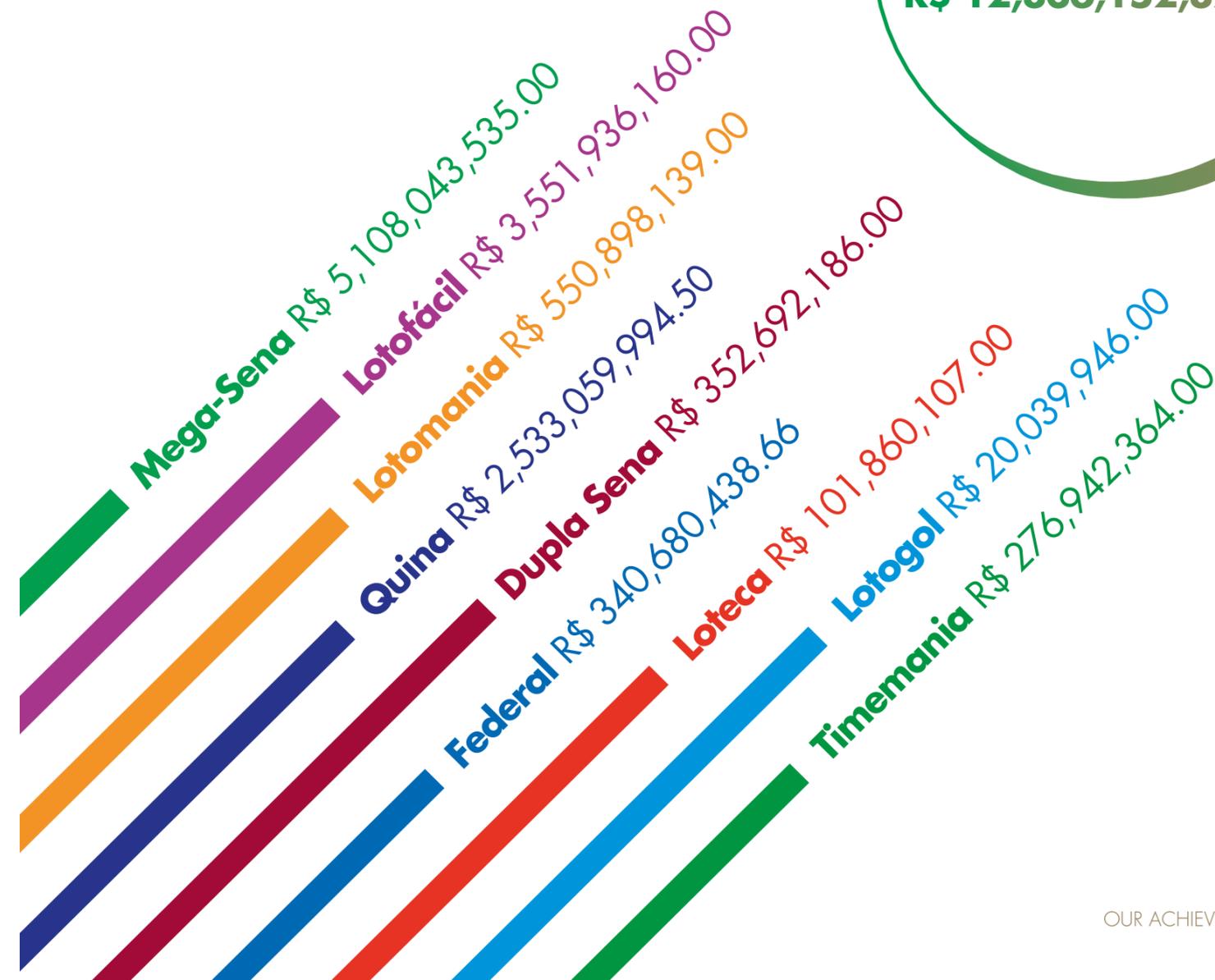
Quina stood out for its performance in the year, closing 2016 in 3rd position with revenue of R\$ 2.53 billion. It also broke the product's revenue record with Quina de São João, which grossed R\$ 173.2 billion.

Because of the special draws, Mega-Sena and Lotofácil enjoyed sales of more than R\$ 8.65 billion in 2016. The main products in the portfolio of Federal Lotteries, Mega-Sena and Lotofácil accounted for 39.8% and 27.6% of total revenue in 2016, respectively.

Lotomania, in turn, grossed R\$ 550.8 million in 2016, with Draw 1644 raising an incredible R\$ 46.2 million.

Dupla Sena and Loteria Federal closed 2016 with revenue of R\$ 352.6 billion and 340.6 billion respectively, making them the fifth and sixth bestselling lottery products in Brazil.

2016 SALES



LARGE PRIZES IN 2016



MEGA-SENA

Draw	Date	Jackpot
1890	31/12/2016	R\$ 220,948,549.32
1810	20/04/2016	R\$ 92,303,225.84
1871	29/10/2016	R\$ 76,548,193.31
1850	24/08/2016	R\$ 58,632,725.66
1860	24/09/2016	R\$ 57,628,178.83

LOTOFÁCIL

Draw	Date	Jackpot
1408	06/09/2016	R\$ 82,275,069.40
1382	01/07/2016	R\$ 7,816,965.81
1439	23/11/2016	R\$ 4,718,510.55
1356	02/05/2016	R\$ 4,615,192.26
1447	12/12/2016	R\$ 4,570,007.15

DUPLA SENA

Draw	Date	Jackpot
1470	08/03/2016	R\$ 11,100,552.50
1503	11/06/2016	R\$ 9,417,392.79
1546	20/09/2016	R\$ 5,282,359.01
1451	02/01/2016	R\$ 4,161,106.89
1571	19/11/2016	R\$ 3,493,079.00

LOTECA

Draw	Date	Jackpot
720	26/09/2016	R\$ 5,211,466.02
712	01/08/2016	R\$ 2,539,880.12
689	22/02/2016	R\$ 1,847,203.75
700	09/05/2016	R\$ 1,789,650.16
696	11/04/2016	R\$ 1,643,766.36

QUINA

Draw	Date	Jackpot
4114	24/06/2016	R\$ 143,106,231.12
4141	26/07/2016	R\$ 14,888,610.38
4069	27/04/2016	R\$ 12,611,508.51
4248	02/12/2016	R\$ 12,287,432.91
4151	06/08/2016	R\$ 11,100,168.13

LOTOMANIA

Draw	Date	Jackpot
1644	26/03/2016	R\$ 35,480,875.28
1640	09/03/2016	R\$ 7,368,597.32
1721	23/12/2016	R\$ 6,464,266.63
1685	19/08/2016	R\$ 6,402,640.07
1676	19/07/2016	R\$ 6,019,213.69

TIMEMANIA

Draw	Date	Jackpot
896	28/06/2016	R\$ 13,115,002.46
928	10/09/2016	R\$ 9,839,769.85
844	23/02/2016	R\$ 4,763,359.61
825	07/01/2016	R\$ 3,695,224.57
856	22/03/2016	R\$ 3,122,440.67

LOTOGOL

Draw	Date	Jackpot
829	21/09/2016	R\$ 165,948.32
812	25/07/2016	R\$ 150,730.30
845	16/11/2016	R\$ 132,871.79
819	17/08/2016	R\$ 126,564.75
797	01/06/2016	R\$ 112,685.00



CAIXA gives winning players a term of 90 days as from the date of the draw to collect prizes from lottery shops for amounts of up to R\$ 1,903.98 or CAIXA branches for any amount.

At the end of this 90-day term, the winning ticket expires and unclaimed amounts are transferred directly to the National Treasury for allocation to the Financing Fund for Higher Education Students (FIES).

INTERNATIONAL CERTIFICATIONS

The certifications achieved by CAIXA demonstrate its commitment to and compliance with best international practices, thereby assuring clients, suppliers and other stakeholders that security is a fundamental part of lottery operations. The controls required by international standards provide a further assurance that CAIXA's processes comply with legal requirements, further bolstering its credibility as a lottery operator and cutting costs on preventing security incidents. CAIXA currently holds the following certifications:

- **ISO/IEC 27001: 2013** – an international standard for

information technology and security methods that describes how to implement an information security management system evaluated and certified independently. It was published in October 2013 by the International Organization for Standardization (ISO) and by the International Electrotechnical Commission (IEC). Of great value to CAIXA in the eyes of stakeholders such as competitors, regulatory agencies and its controlling entity, the Ministry of Finance, the certification is a prerequisite for state lotteries to obtain certification from the WLA (World Lottery Association).

- **WLA-SCS: 2012** – Based on ISO/IEC, WLA-SCS (Security Control Standard) published in 2012 by the World Lottery Association. It provides evidence that the certifying body acknowledges the adoption of the best practices of governance, information security management, of risk management and business continuity in the federal lotteries.

AUDITS

An independent audit was conducted in October 2016 on the Information Security Management System (SGSI) implemented by CAIXA in 2012 to obtain ISO/IEC 27001:2005 certification, the previous version of ISO/IEC 27001:2013, achieved for the first time in 2015.

The routine audit aims to find positive evidence demonstrating that the certification scope and requisites of the management standard are being handled efficiently by the CAIXA Lotteries' management system.

A duly qualified independent auditor specialized in auditing models certified the functionality of the system and maintained the ISO/IEC 27001: 2013 certification held by CAIXA.

This audit checked whether the system had the capacity to support compliance with legal, regulatory and contractual requisites in addition to specific objectives of the organization within the management standard scope.

Initiatives resulting from SGSI management include training of employees working on issues related to information security.



OUR STRATEGY





CORPORATE RESPONSIBILITY: RESPONSIBLE GAMING

Responsible gaming means developing policies and practices that prevent compulsive gaming and protect vulnerable people, such as underage individuals, from the potential harm associated with gaming.

CAIXA Lotteries follow those rules and operate according to the world's best practices of corporate responsibility, just like the most important lotteries associated to the World Lottery Association (WLA).

CAIXA's responsible gaming framework is regulated and compatible with the WLA's structure, comprising four levels of certification:

- Commitment;
- Self-evaluation and gap analysis;
- Planning and implementation;
- Continuous improvement.

This framework includes several fields such as Research, the Program for Employees and the Program for Businesspersons, noteworthy in 2016.

Research – Under the oversight of researcher Prof. Dr. Hermano Tavares, of the Psychiatric Institute of Hospital das Clínicas of the Medicine Faculty of São Paulo University, the problematic gaming and gaming disorder prevalence research conducted with CAIXA Lotteries players continued in 2016. The research is investigating the percentage of players suffering from gaming disorder in Brazil. The data collection stage was completed in July 2016 after approaching 23,123 people in 494 lottery shops in all Brazilian states, in both urban and rural areas.

Program for Employees – The main initiative in 2016 was the hiring of two organizations (one for researching and treating gaming disorders and another specializing in the creation of educational solutions) to manage content and create distance learning solutions. This course is being put together and will be provided to employees in 2017 at the CAIXA Corporate University.

Program for Businesspersons – with the pilot stage completed, the training for shopowners is now applied in a digital distance learning platform. The training content also raises awareness of the Code of Conduct. The number of people joining the retail program exceeded all expectations in 2016, as shown in the table below:

Position	Number of participants	Percentage of the total
Businessperson	7,108	54.3
Shop attendant	2,153	16.5

*Totals for October 2015 to December 2016.





CODE OF CONDUCT FOR BUSINESS PEOPLE

The CAIXA Lotteries have a code of conduct for business people setting out best responsible gaming practices. This code states that when selling lottery products business people shall:

- Ensure the consumer is of legal age;
- Not suggest possibilities of winnings, chances of winnings that are unrealistic, overestimated or incorrect;
- Not suggest that lotteries are an alternative to a job or to having an occupation, or a reason for leaving a job;
- Not associate the results of a lottery draw with any factors other than pure chance;
- Not exploit an individual's financial problems;
- Provide information about responsible gaming, the education of players and guidance for the treatment of gaming disorders (available at <http://jogoresponsavel.com.br>).

SOCIAL RESPONSIBILITY

Help to find missing persons – As part of its initiatives to help society, the Federal Lotteries tickets include pictures of missing children and adolescents in at least one monthly draw. This initiative is a result of a partnership between CAIXA, the Human Rights Office of the Presidency of the Republic (SDH) and the National Council for Children's and Adolescents' Rights (CONADA), and is part of the campaign "*Com a sua ajuda, essa saudade pode ter fim*".

Launched in February 2006 in draw 4011-8, this campaign was created to help find missing people and has published photos across Brazil in 118 federal draws.

Social Issues – The pictures on the tickets come from a database compiled by SDH and the Ministry of Justice containing data about missing people, which can also be consulted on the site www.desaparecidos.gov.br.

In 2016, the Federal Lotteries tickets also addressed themes related to diversity and social and corporate responsibility, making reference to the National Day for the Struggle of Disabled People, the National Day against Racial Discrimination, the Day of the Indian, World No Tobacco Day, World Day against Child Labor, National Day of Work-Related Accidents Prevention, Children and Adolescents free from Violence, National Day against Breast Cancer, Pink October, World Day against Prostrate Cancer - Blue November, Black Awareness Day, National Day against Violence against Women and the Sanction of the Maria da Penha Act and other issues of importance.

The environment was paid tribute to by the Series Amazon Region and Bottom of the Sea and draws addressing the issues World Water Day and International Day of Forests.

Use of certified paper – The tickets of Loteria Federal are printed on paper that is certified by the Forest Stewardship Council (FSC), an international entity that promotes responsible forest management in accordance with principles and criteria that reconcile ecological safeguards with social benefits and economic feasibility.

Services Portfolio of CAIXA Lotteries – In order to provide consolidated information about lottery products and services in a single document, since 2010 the CAIXA Lotteries have provided the Services Portfolio on their Internet site www.caixa.gov.br/loterias.

This initiative is part of the National Program for Public Management and the Reduction of Bureaucracy (GesPública), and is aligned with the best management practices disclosed by the Management Office of the Ministry of Planning, demonstrating CAIXA's commitment to players and Brazilian society.

MANAGEMENT, CREDIBILITY AND SECURITY

To ensure total security of information and legal compliance of lottery operations, all operational routines and processes related to receiving bets, the draw and the verification of winning tickets go through a rigid control system.

CAIXA's administration of the federal lotteries stands out for its credibility, founded on security, seamless operation and transparency of all processes required to operate this important public service.

SYSTEMS

Implemented based on the best global security practices, the system used to collect lottery bets is developed internally by CAIXA. A set of procedures is strictly performed in these processes, thereby guaranteeing absolute security for the integrity of the information and operations. The system makes it impossible to modify bets made or to register a new bet after the closing of sales, which takes place one hour before the winning numbers are drawn.

To enhance the security of the process, bets are collected and recorded in real time. Thus, when a ticket is issued to the buyer, their participation in the draw is guaranteed according to the data registered on the ticket: date and time, lottery shop code, ticket number, security code and other supporting information.

Once the draw is held, the winning numbers are entered in the system and the verification of the winning tickets begins, including: checking the total amount collected by the lotteries, the amounts allocated to prizes, the number of winning bets and the respective distribution of the prizes.

AUDITS

CAIXA is subject to periodic auditing by oversight agencies such as the Federal Audit Court (TCU), the Ministry of Transparency, Oversight and General Controllershship and the Economic Monitoring Department of the Ministry of Finance, the entity that controls Brazil's Lotteries, in charge of the authorization, surveillance and monitoring of all the activities related to federal lotteries. Furthermore, these processes are also closely monitored by the CAIXA Internal Audit, in addition to independent auditors engaged for this purpose.

RECORDING PREMIUMS PAID

As part of its security policy, CAIXA keeps records of all premiums paid and stores the details of winners collecting their prizes at CAIXA branches. In accordance with the existing legislation, this data is kept confidential, and is only disclosed if requested by an institution with constitutional powers entitling it to do so.

PREVENTING MONEY-LAUNDERING

CAIXA strictly complies with all the regulations issued by the Council for Financial Activities Control (COAF) about the prevention of money laundering, sharing with this entity a daily record of information regarding the payments of prizes classified according to COAF parameters. This information helps the council in its fight against possible money laundering taking place through the use of federal lottery prizes.





A STUDY OF LOTTERIES

In 2016 CAIXA submitted to the Economic Monitoring Department of the Ministry of Finance (SEAE) a study into the current lotteries and gambling markets in Brazil and other countries. Commissioned by CAIXA, the survey conducted by Fundação Getulio Vargas (FGV) provides an overview of this segment, compiling data and figures demonstrating the importance of the lottery business.

This study provides CAIXA and the Ministry of Finance with essential technical information to deal with business challenges, especially the challenge of diversifying the product portfolio, making the lotteries more attractive and making the gaming experience more convenient and easier for players.

TRANSFERS: BENEFITS FOR SOCIETY, EDUCATION AND SECURITY

CAIXA Lotteries enable Brazilians to support security, sport and education, through social investments and improvements. In addition to blessing those lucky players who win millionaire prizes, the lotteries are an important source of funding for federal social programs.

For every R\$ 1.00 spent on a lottery product, R\$ 0.48 (including the corresponding income tax on the prizes) is invested in social programs. These transfers jointly account for some 48% of federal lottery revenue, which demonstrates the importance of this public service.

Federal lotteries provide substantial funding to the Federal Government to finance social projects related to Social Security, education (Financing Fund for Higher Education Students), sport (Ministry of Sports, Brazilian Olympic Committee, Brazilian Paralympic Committee and soccer teams), culture (National Culture Fund), security (National Prison Fund) and health care (National Health Care Fund). Even if they fail to win a prize, players are nonetheless investing in a better Brazil.

The figures support the size of this investment. In the last five years CAIXA has transferred more than R\$ 29.5 billion for investment in the social programs funded by lottery revenue. In 2016, these transfers amounted to R\$ 6.167 billion.

DESTINATION OF TRANSFERS IN 2016

Area	Entity	Amount (R\$ thousand)
SPORT	Ministry of Sport	R\$ 489,051
	Soccer Clubs	R\$ 72,563
	Brazilian Olympic Committee (COB)	R\$ 208,004
	Brazilian Paralympic Committee (CPB)	R\$ 122,184
	Brazilian Confederation of Teams (CBC)	R\$ 58,462
	Subtotal Sports	R\$ 950,264
EDUCATION	Financing Fund for Higher Education Students (FIES)	R\$ 905,630
	Unclaimed prizes transferred to FIES	R\$ 320,425
	Subtotal Education	R\$ 1,226,055
CULTURE	National Culture Fund (FNC)	R\$ 359,949
SECURITY	National Prison Fund (FUNPEN)	R\$ 385,672
WELFARE	Social Security	R\$ 2,159,460
OTHER	Healthcare and special tests (APAE, Red Cross)	R\$ 8,997
	Income tax on prizes	R\$ 1,076,809
TOTAL TRANSFERS		R\$ 6,167,206

PREVIOUS TRANSFERS BY CAIXA FEDERAL LOTTERIES (BILLIONS)

2012
R\$ 4.8
CHANGE
8.83%

2013
R\$ 5.3
CHANGE
10.27%

2014
R\$ 6.3
CHANGE
18.51%

2015
R\$ 7.0
CHANGE
10.52%

2016
R\$ 6.1
CHANGE
-12.52%



SPONSORSHIP

TRANSFERS AND SOCIAL BENEFITS

With the sponsorship of CAIXA Lotteries, in 2016 Brazil hosted the Paralympic games, participated in by thousands of athletes in the city of Rio de Janeiro. More than just support for Brazilian sport, the federal government uses this initiative to bet on Brazil and further social equality.

CAIXA Lotteries sponsored both the Rio 2016 Paralympic games, including the opening and closing ceremonies, and the Paralympic Torch Relay, which received R\$ 25 million.

Several initiatives took place in the city's arenas and parks in order to increase the visibility of the CAIXA Lotteries brand and maximize sponsorship investment. The Paralympic games bridged sport and the national social conscience, helping nurture respect in society for equal opportunities for all individuals.

However, just as important as the market issues involved is the fact that CAIXA Lotteries contribute to overcoming prejudice and valuing people with special needs, thereby facilitating their social inclusion.

After 12 years of supporting Brazilian para-sports, CAIXA's involvement peaked with its sponsorship of the Paralympics, consolidating this successful partnership. Through its relations with important stakeholders, CAIXA Lotteries participated in the greatest and most meaningful Paralympic event in the world, informing the Brazilian people that CAIXA, by way of the CAIXA Lotteries, is the only bank financing para-sports in Brazil, in addition to being the largest sponsor of the segment in the world.

The event entailed 11 days of competitions in 23 sporting categories, in a total of 528 competitions and 2,347 medals awarded. Brazil came 8th in the overall medal table at the Rio de Janeiro Paralympics, with a total of 72 medals, including 14 golds, 29 silvers and 29 bronzes.

BRAZILIAN PARALYMPIC COMMITTEE (CPB)

CAIXA Lotteries have been sponsoring the Brazilian Paralympic Committee (CPB) since 2004 in order to foster the growth of para-sports in Brazil using funds from the Lottery Development Fund (FDL), consisting of the legal transfers of revenue generated by federal lottery sales.

The funding provided by CAIXA Lotteries currently guarantees permanent implementation of the Paralympic development program in Brazil, as implemented by the Brazilian Paralympic Committee (CPB).

By investing in Brazilian para-sports, CAIXA, the main financier of government social development policies, is promoting social inclusion, education and the discovery of new talent, in addition to providing elite athletes with suitable training for participating in national and international competitions and tournaments.

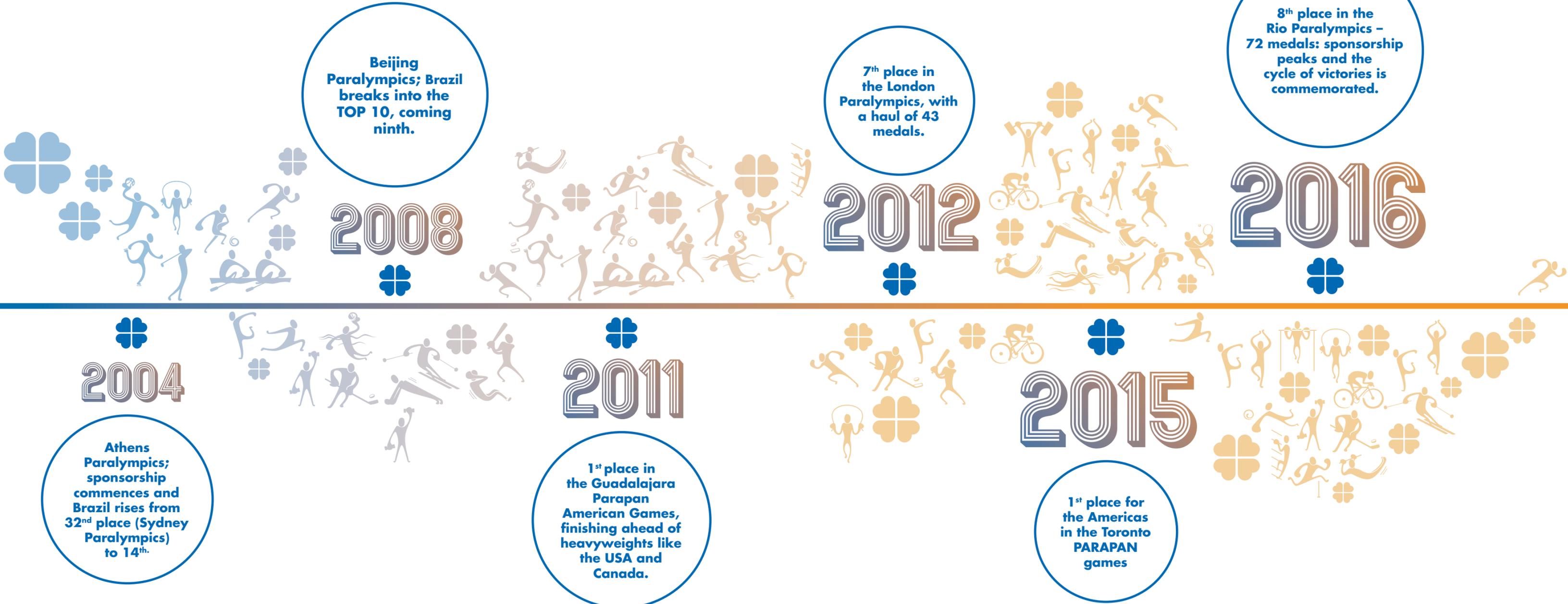
HIGHLIGHTS OF THE PARA-SPORT SPONSORSHIP PROGRAM

- ✿ CAIXA Lotteries elite athlete program: Grants offered to 63 elite athletes defined by technical performance.
- ✿ Creation of the "Para-sport Ambassadors" program, involving retired individual gold medalists.

A history of CAIXA Lotteries sponsorship achievements

The results achieved by Brazil in the recent Parapan American Paralympic games and several other national and international competitions taking place in the period reflect the work carried out with a committed partner that supports the Paralympic movement: CAIXA Lotteries.

In addition to being the leading official sponsor of Brazilian para-sports, CAIXA, by way of CAIXA Lotteries, is recognized internationally for having created incentive programs for elite athletes and unprecedented para-sport circuits, in addition to funding the participation of Brazilian teams in international championships.





THE CAIXA LOTTERIES BRAZILIAN PARALYMPIC CIRCUIT

With five regional and three national stages, the flagship program of this sponsorship is the CAIXA Lotteries Paralympic circuit of athleticism, weightlifting and swimming. A dream come true for Brazil's Paralympic community, this is a staggered, nationwide competition with a fixed schedule, cash prizes and high level of organization, made possible by CAIXA.

The event aims to elevate the development of the sporting practice in the country's municipalities and states, to technically enhance the sporting categories, provide opportunities for elite athletes to compete and to establish new values for Brazil's Paralympic sports.



Was the duration of the Rio stage of the Rio 2016 Paralympic Torch Relay

PARALYMPIC TORCH RELAY

The Rio 2016 Paralympic Torch Relay celebrated creativity, achievement and joy. People from Brazil and around the world were invited to contribute their personal flames to jointly create the flame that lit the cauldron at the Rio 2016 Paralympic games opening ceremony in the Maracanã Stadium on September 7.

With its sinuous and continuous form, the Torch depicted the highs and lows experienced by Paralympic athletes, through their determination and achievement. Its square shape depicted the four Paralympic values: courage, determination, inspiration and quality - which are also engraved on the torch in Braille.

The personal flames, donated virtually, fed the flames of the relay route, which passed through five cities, in five regions of Brazil: Belém, Brasília, Joinville, Natal and São Paulo -

PARALYMPIC TORCH RELAY IN NUMBERS:

- ✦ Approximately 700 torchbearers;
- ✦ Seven days (one day in each region, plus two days in the city of Rio de Janeiro);
- ✦ One city per region, plus Rio de Janeiro;
- ✦ 200 meters per bearer;
- ✦ Six to eight hours a day;
- ✦ Six celebrations: one per city representing each region + Rio de Janeiro;
- ✦ A convoy of approximately five vehicles;
- ✦ Presence of the flame in points of interest in each of the cities.

the cities chosen due to their identity and proximity with the Paralympic Cause.

Commencing from September 1, the regional flames (actual flames) were lit for five days, and taken by people to iconic locations. An invitation to the people to fill the streets and celebrate the passage of a Paralympic flame through each of the cities. Each day ended with the lighting of a mini Paralympic cauldron. At the end of the daily commemorations, the regional flame was sent virtually to Rio de Janeiro.

In Rio the regional flames were reunited and along with the flame received virtually from the UK city of Stoke Mandeville – the home of the Paralympic movement - formed the Paralympic flame. The Rio stage of the Rio 2016 Paralympic torch relay then took place over the next two days. At the end of day two of the relay, the last torch bearer entered the Maracanã stadium to light the Rio 2016 Paralympic games cauldron.

An enormous stairway separated Clodoaldo Silva and his wheelchair from the Olympic cauldron at the Maracanã. A ramp then emerged before the Brazilian swimmer, who has won six golds, five silvers and six bronzes, and the Shark, as he is popularly known, was able to carry the Torch to the top to officially open the fifteenth edition of the Paralympic games in Rio de Janeiro. This was the highlight of the ceremony that stayed true to its purpose: to excite the public and emphasize the importance of accessibility and inclusion.





THE EXPERIMENTING DIFFERENCES PROJECT

Launched in 2013 under the auspices of the Brazilian Paralympic Committee and operating as a roadshow, the project Experimenting Differences promotes Paralympic sports and Paralympic athletes around the country.

The initiative helps tackle discrimination and bring down barriers to social integration. Conducted in numerous Brazilian cities, the project has interacted with 13 million people in shopping centers and was directly participated in by around 120 thousand people practicing adapted sports.

The 2015 winner of the CAIXA Best Practices Award, Experimenting Differences is competing for the 2016/2017 UN HABITAT award, in Dubai, in addition to other national and international awards.

In the media, it has been seen by an estimated 33 million people, through one hundred TV reports covering the events and more than one thousand articles in newspapers, radio stations and the Internet.

Each stage of the event had a "Meet and greet" attended by celebrities and leading Olympic and Paralympic athletes, such as Fernando Fernandes, Lais Souza, Robson Caetano, Rai, Arthur Zanetti and Flávio Canto et al.

Experimenting Differences infrastructure

- ✿ A central track, duly equipped for Paralympic sports;
- ✿ A sponsor stand and games;
- ✿ Five 1.5 meter totems with calls to the event, exhibiting images of Paralympic athletes;
- ✿ 12 contractual stages of 12 months, lasting an average of ten days.

Para-sport events

- ✿ Wheelchair basketball;
- ✿ Running with blindfolds and guide;
- ✿ Wheelchair race;
- ✿ Blindfolded soccer (shooting at goal);
- ✿ Adapted bowls;
- ✿ Workshops with other sports (table tennis, fencing, seated volleyball, etc.);
- ✿ Games: Sprint and hand bike.

OTHER SPONSORSHIP

Canoagem Solidária

Instituto Fernando Fernandes Life (IFFL) aims to help able-bodied or disabled children find motivation and inner peace through sport.

IFFL runs the Canoagem Cidadã project to motivate and improve the living standards of able-bodied and disabled people and their relatives. It does this by providing children with the opportunity for social and sporting development through learning and practicing canoeing and para-canoeing in a clean environment with a good structure, ethical principles and values conducive with sport and citizenship.

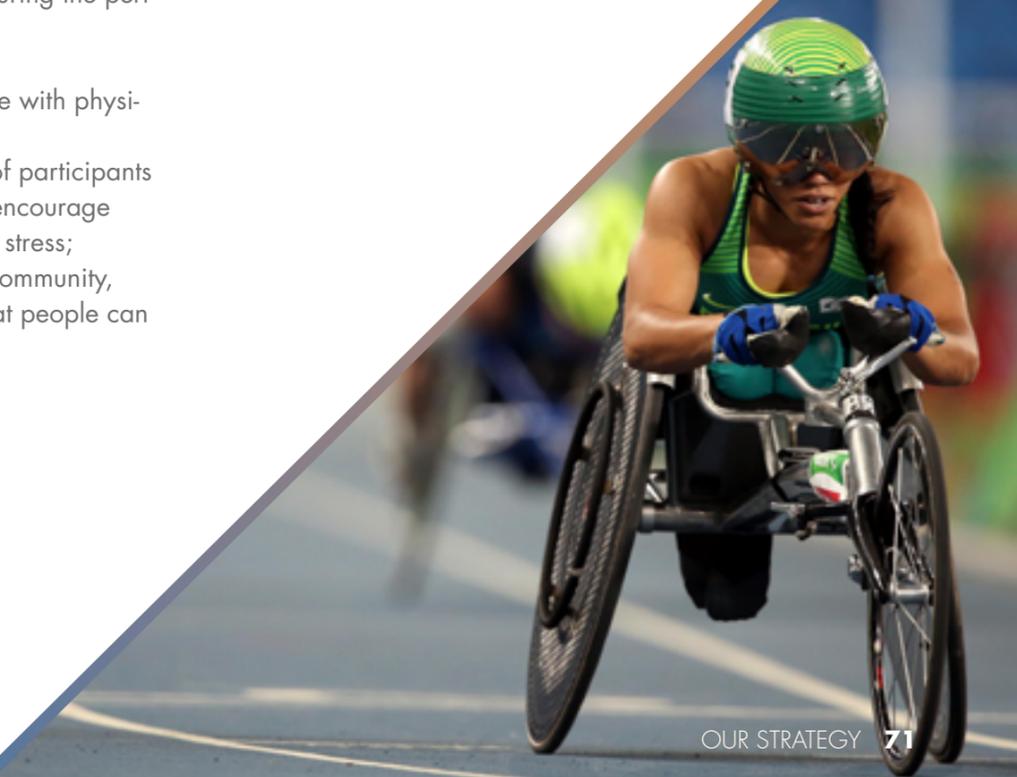
The initiative targets municipal residents, giving priority to children with physical, sensory, intellectual and multiple disabilities, aged six and upwards, and their relatives. However, the initiative is also open to people without these disabilities, who can participate in all activities proposed during the period. The project permits:

- Complete respect for diversity between people with physical and sensory differences through sport;
- Carry out activities with mothers or relatives of participants parallel to the activities of their children that encourage self-awareness, boost self-esteem and counter stress;
- To instill the sensation of achievement in the community, knocking down barriers and prejudices so that people can remember to value themselves and others.

EDITION AT CASA BRASIL

An edition of the Experimenting Differences project was arranged at Casa Brasil, a window for the world into the country's natural, artistic, cultural and economic diversity in operation during the Rio 2016 Olympic and Paralympic games.

Set up by the federal government in an area of 230 square meters at the Mauá Pier, at Rio's Port Zone, the area was open to the public from August 4 to September 18, 2016 to provide an integrated experience of Brazil during the 45 days of the games.



SOCCER AND TRAINING

Copa Verde, Copa Nordeste, Brazilian Women's Soccer Championship, International Women's Soccer Tournament and the Brazilian Serie B Championship.

In the last four years CAIXA has supported women's soccer through sponsorship and four editions of the Brazilian Women's Soccer Championship and International Women's Soccer Tournament held in 2013, 2014, 2015 and 2016. The funds allocated come from the Lottery Development Fund (FDL).

The sponsorship aims to develop the sport which has already yielded two Olympic silvers for Brazil and a runners-up medal in the world championship. However, it still needs national recognition to develop, using sport as a lever for social inclusion to consolidate the image of CAIXA Lotteries as an implementer of public policy, associating it with the important inclusive role played by sport.

Since 2014, Series B and C of the Brazilian championship,

and since 2016, the Copa Verde and Copa do Nordeste, have also been sponsored by FDL, due to the lotteries' historic affinity with soccer.

Holding these competitions strengthens sport, which requires greater technical effort from teams, in addition to benefiting the regions embraced, primarily those with a shortage of sporting events.

The Copa do Nordeste and Copa Verde cups are the main sporting events in the North and Northeast regions of Brazil in the first half of the year, actively involving all participating states, with games being broadcast live. These competitions pack the stadiums and positively enhance state and regional sporting rivalries.

In addition to promoting Sport, the wide reach of this sponsorship is an opportunity for CAIXA to disclose its brand and lottery products in all federal states.

PARATODOS

The documentary PARATODOS was another initiative sponsored by CAIXA Lotteries in 2016. The film depicts the everyday lives of some of Brazil's leading Paralympic athletes and shows the behind-the-scenes of elite sports, in addition to discussing the social inclusion of the disabled. In the world of Paralympics, overcoming difficulties is not an option or active heroism; it is where the story begins.

Launched in June 2016, the documentary was directed by Marcelo Mesquita. For four years the film's crew followed para-athletes Alan Fonteles, Terezinha Guilhermina, Yohanson Nascimento, Daniel Dias, Susana Schnarndorf, Fernando Fernandes, Fernando "Cowboy" Rufino and Brazil's 5-a-side team (blind soccer).

Personal stories of achievements and triumph over adversity are told in the documentary, creating proximity with and empathy for the protagonists and their stories.



CORPORATE INFORMATION

President of the Federative Republic of Brazil

Michel Temer

Minister of Finance

Henrique Meirelles

President of Caixa

Gilberto Occhi

Caixa's address

SBS, Quadra 4, Lotes 3/4, CEP: 70.092-900, Brasília/DF

Image credits

CAIXA archive

Alaor Filho (pgs. 33, 71)

Cleber Mendes (pgs. 40, 42)

Daniel Zappe (cover and pgs. 9, 10, 64, 68, 70)

Fernando Maia (pg. 17)

Marcelo Regua (cover and pgs. 8, 52, 58)

Marcio Rodrigues (cover and pgs. 3, 34, 48, 54, 56, 62)

Marco Antonio Teixeira (pgs. 28, 61)

Washington Alves (pg. 22)






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